

Welcome to the official website of United Sports Association (USA), a prominent Non-Government Organization headquartered at Village: Dhalapathar, Mouza: Gopinathpur, Khordha District, strategically located approximately 20 kms from the cluster it serves. Established in 1997, USA is dedicated to socio-economic development across Khordha, Cuttack, and Nayagarh districts in Odisha.

USA operates as an Implementing Agency, managing three key projects in backward blocks aimed at fostering sustainable development. Beyond these projects, USA collaborates extensively with esteemed institutions such as NABARD, OUAT, NRDC, DIC, CPDO, CTTC, IMMT, ICT, and APICOL. These partnerships contribute to program design and implementation through ongoing training, exposure initiatives, and staff deputation.

Our mission is rooted in promoting community welfare, environmental conservation, sustainable livelihoods, and empowering marginalized groups. By leveraging our regional presence and strategic collaborations, we aim to address pressing development challenges and improve the quality of life for individuals and communities across Odisha.

Explore our website to learn more about our projects, partnerships, and how USA is making a positive impact through innovation, collaboration, and sustainable development practices. Join us in building a brighter future for all.

Vision:

Welcome to United Sports Association, a distinguished non-profit organization committed to comprehensive marketing research and social service initiatives within the non-government sector. Our mission is centered on advancing development strategies through scientific investigation and systematic analysis of regional, national, and global development challenges.

Aligned with the Sustainable Development Goals (SDGs), we prioritize promoting social and community development, conserving natural resources, fostering sustainable livelihoods, and upholding human rights across all levels. By integrating these goals into our initiatives, we aim to contribute to global efforts towards poverty alleviation, environmental sustainability, and inclusive growth.

Moreover, we are dedicated to minimizing our carbon footprint through eco-friendly practices in our operations and projects. This includes promoting renewable energy, implementing sustainable agricultural practices, and advocating for climate resilience. Through these efforts, we strive to mitigate environmental impact and promote a sustainable future for generations to come.

Join us in our mission to create positive change and build a more equitable and sustainable future. Together, we can empower communities, protect our planet, and advance social justice worldwide.

Mission :

Welcome to our mission at United Sports Association (USA), where we are dedicated to establishing and operating a range of institutions and initiatives aimed at holistic community development. We are committed to creating Training and Educational Institutions that empower individuals through knowledge and skills enhancement. Our Livelihood Promotion Initiatives and Microenterprise Promotion programs foster economic independence and sustainable growth among local communities.

Additionally, USA provides essential services such as Agro Support Services, Food Processing Training Units, Disaster Management Units, and Renewable Energy Units, contributing to both environmental sustainability and community resilience. We prioritize building Homes for Children, Women, and the Aged, alongside Health Care Units and De-addiction Centers, ensuring comprehensive care and support.

Our Training-Cum-Production Units, Sports & Cultural Centers, and Self-Help Groups promote social cohesion and inclusivity, while Marketing Uplinkages & Set-Up Documentation Units enhance operational efficiency and transparency.

Aligned with the Sustainable Development Goals (SDGs), our initiatives aim to address poverty, promote gender equality, ensure quality education and healthcare, and support sustainable practices. We are committed to minimizing our carbon footprint through eco-friendly practices across all our operations, including renewable energy use and waste reduction strategies.

Join us in our journey to build resilient communities and foster sustainable development for a brighter future.

Objective:

Our organization's primary objectives are to develop practical, sustainable strategies that address the community's expressed needs. We aim to enhance quality of life through interventions in Education, Health, and Livelihood, with a special focus on empowering women and eradicating poverty. Aligned with the Sustainable Development Goals (SDGs), we promote inclusive growth, gender equality (SDG 5), quality education (SDG 4), and good health and well-being (SDG 3). We are committed to minimizing our carbon footprint by implementing eco-friendly practices across all initiatives, contributing to SDG 13 (Climate Action) and sustainable development. Join us as we work towards a more equitable and sustainable future for all.

Focused area:

Our operational focus spans research, consultancy, and advisory services tailored to sustainable development. We specialize in establishing Health/Medical Institutions, enhancing public health and sanitation, and driving agricultural development initiatives. Our projects prioritize environmental/ecological balance and include comprehensive training and educational programs. We support the Handicraft Sector's development and promote Self Help Group (SHG) formation for community empowerment, aligning with Sustainable Development Goals (SDGs) such as Good Health and Well-being (SDG 3), Sustainable Cities and Communities (SDG 11), and Climate Action (SDG 13). Emphasizing sustainability, we integrate practices to minimize carbon footprint across all endeavors, contributing to environmental conservation and resilient community development.